

ON-THE-ROAD HOLIDAY TRIPS: PRE-DEPARTURE AND POST-RETURN CAR CLEANING

Italians' perfect holiday would be by the sea, with their family and by car. This attitude is affirmed by an Automobile.it¹ survey carried out on a sample of 500 respondents, of which **57,3% chose the car to reach the destination**. Among the most curious habits of Italian drivers: only 27% would take turns for driving, compared with 62,4% who instead, prefers to keep driving himself. Some makes a stop every 2 hours (21,8%), some every 3 hours (25,9%) and some even consider not to stop at all (22%).

Finally, 58,9% declares to leave early, after sunrise, moreover with a musical background considered essential by 84,3% of the respondents. A last interesting fact concerns on-the-road trips: 65,8% prefer them as their kind of holiday.

Departures and returns, journeys away and back home across the country emphasise the importance related to car maintenance and care before and after holidays.

Car interiors are under pressure: stained seats, mats full of sand, plastic parts spotted with salt water. Also exterior surfaces are equally challenged: the bodywork looks dull, with dirt and mud residues, the windshield and windows are stained with organic residues like insects and tree resin.

Alleggrini team faces these **cleaning problems**, proposing **the most suitable products, in an efficient and long-lasting way**.



Choose Teknobond
PTFE !

#1 Full protection for the bodywork

Teknobond PTFE protects the bodywork against sun, sand and atmospheric agents preserving its shine for long: its special formula avoids the anchoring of dirt and facilitates the removal of insects and birds droppings from exterior surfaces.

The protective film enhances the drying of the car, making later washes simpler and quicker. Ideal for a long lasting protection and mirror effect.

#2 Bye-bye textile stains

Textile car surfaces complicate dirt removal, especially food or drinks stains occur by accident during the trip.

P 70 Protector is an oil-water repellent colourless product, which, thanks to its special formula, penetrates deep into textile fibres and creates an invisible protective film, which preserves stain-resistant properties for long. Furthermore, it is UV resistant; it does not preclude transpiration and does not turn yellow.



Choose P70 Textile
Protector !

ON-THE-ROAD HOLIDAY TRIPS: PRE-DEPARTURE AND POST-RETURN CAR CLEANING



Choose P60 Leather Care !

3 Nourishing cream for leather seats

P 60 Leather Care is the ideal solution for the protection of leather seats threatened with cracks and ruptures: thanks to avocado oil, it efficiently and gently cleans and nourishes the leather, increasing its water-resistance. In addition, it prevents dust accumulation and is not sticky. Excellent to travel in comfort.

#4 Keyword: visibility

While driving, dust and insects stick to the windshield, thereby compromising its visibility: that's why **Bi-Moschi**, the only liquid concentrated biphasic additive for the cleaning of the windshield, comes to help. It simply should be diluted in water inside the window washer tank, et voilà... facilitating the sliding of the windshield wiper, it eliminates insects as from an Etch-a-sketch.

Releasing a fresh mint scent inside the car, **Parabrezza Cleaner** impeccably removes dirt and dust, ensuring maximum visibility while driving.



Choose Parabrezza Cleaner !



Choose Tekno Diesel !

#5 To conclude

For those who spent so much time in their car travelling many miles, it could be necessary to sanitize the car in order to remove germs, bacteria and unpleasant odours from the air conditioning. **Pure Air** does all the work for you: with the practical spray fragrance-diffuser, it is sufficient to press the button of the self-blocking regulator.

Besides, **Tekno Diesel**, the specific additive for diesel cars, helps the fuel enhancing its quality and performances as well as cleaning the engine from possible residues.

And you, do you have the right products to meet holidaymakers needs?