



COMPANY PROFILE

• Our company •

Dive into a world of cleanliness and hygiene. Our world.
Welcome to Allegrini.

We're a long-standing Italian company boasting **more than 75 years of experience in the chemical sector**; we work hard day after day to supply a wide range of professional **cleaning products and cosmetics for the hotellerie**, which we have been producing for over 30 years.

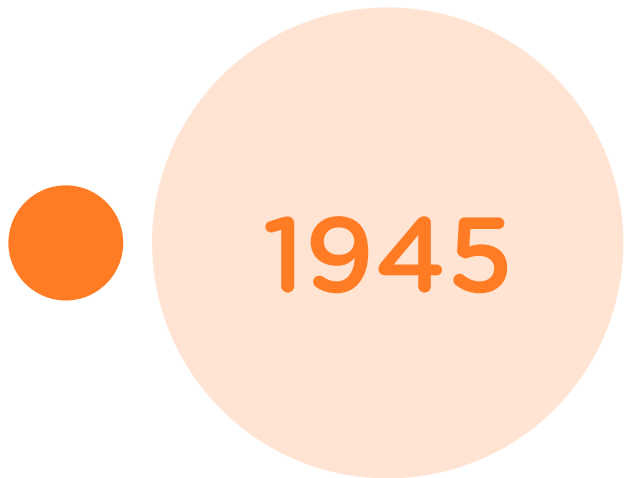
We've always been guided by innovation. That's why we only ever use the most cutting-edge techniques, strictly complying with our ethical and environmental commitment.

All of our products are **100% Made in Italy**, but we didn't stop there: we have offices in both Italy and Russia, allowing us to distribute Italian quality from Europe to the Middle East, from South-East Asia to Canada.

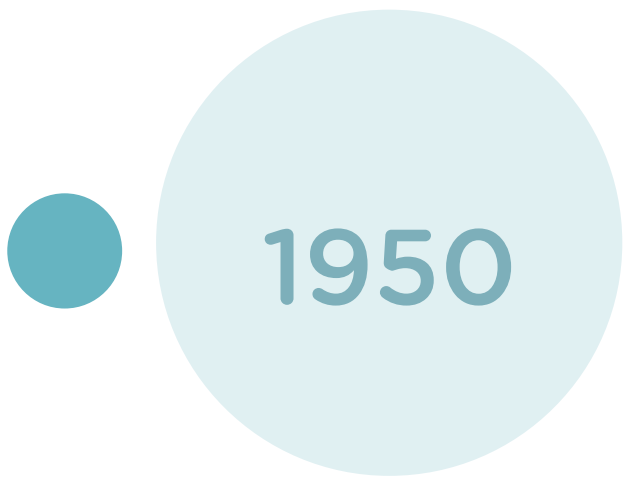
Today, the Allegrini brand is known throughout the world for its expert professional cleaning products and cosmetics for the hotellerie.



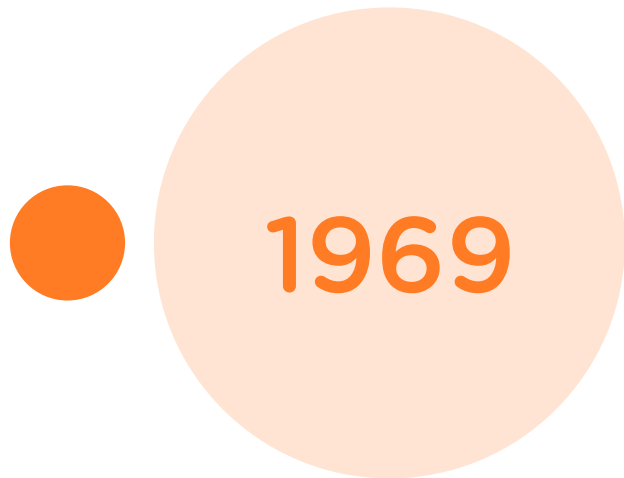
● History ●



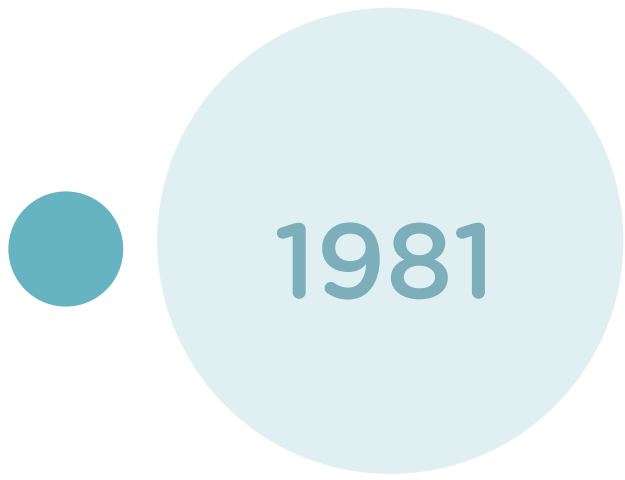
Allegrini S.p.A. was **first established** - an Italian company that started out by producing bleach. After all these years, we're still continuing to grow: more than 75 years and counting.



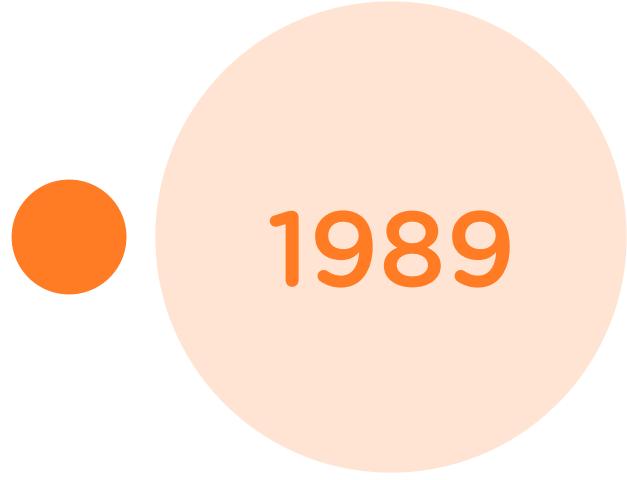
Innovation confirmed its leading role in Allegrini S.p.A. In fact, in 1950, the company was awarded **its first patent for resealable bleach packaging**. We started by innovating and, still to this day, we continue to reinvent ourselves.



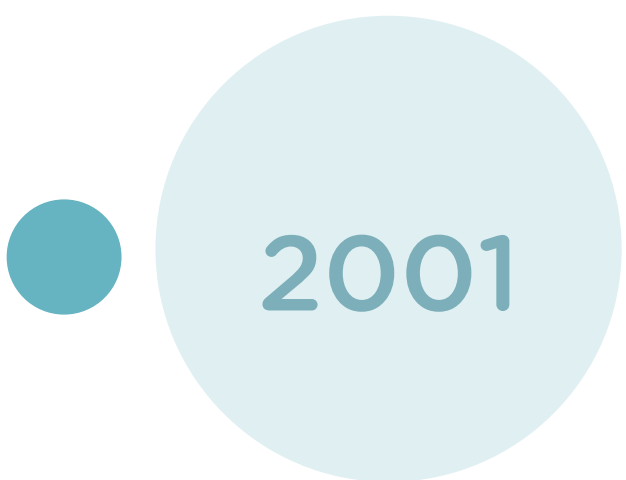
Less than twenty years later, Allegrini proved that it was ahead of its time, being **the first company in Italy to produce biodegradable detergents**. At a time of revolution, Allegrini revolutionised the world of cleaning.



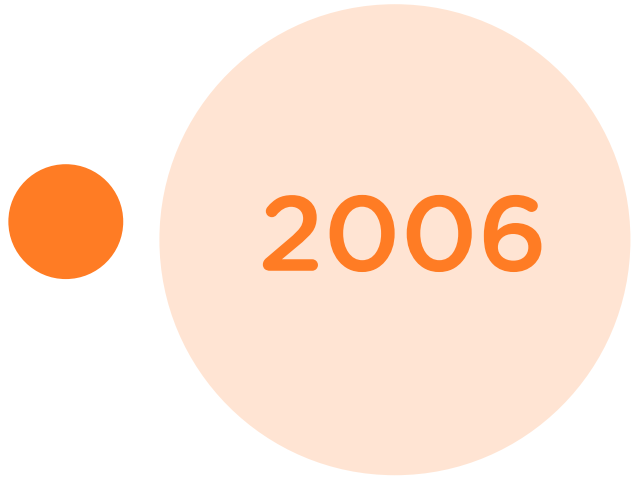
Allegrini became an 'S.p.A.' - a company limited by shares - and moved to its current headquarters in Grassobbio (BG). We grew, inside and out.



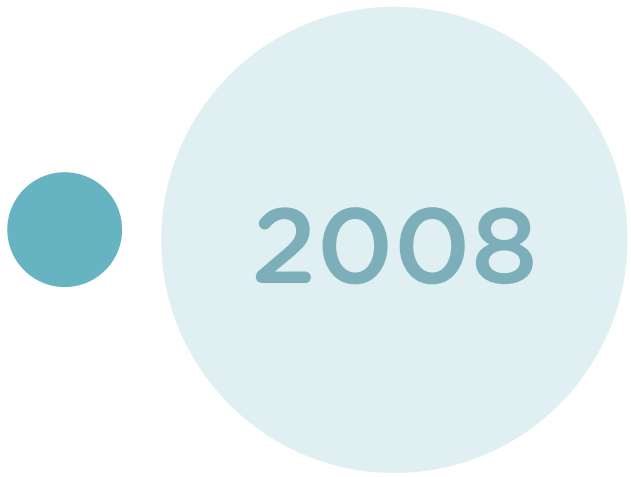
In 1989, we welcomed our **Cosmetic business unit**. Courtesy cosmetics for hotels both in Italy and abroad. We introduced our brand-new, beautiful cosmetics ranges.



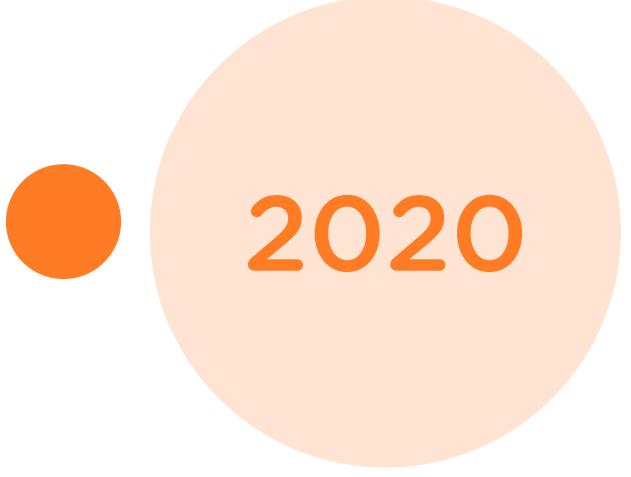
We proudly received the **"Environmentally Friendly Innovation" award** from Italy's Legambiente association, for our **Casa Quick project**: a home delivery service for our most popular detergents. Quality is both rewarding and rewarded.



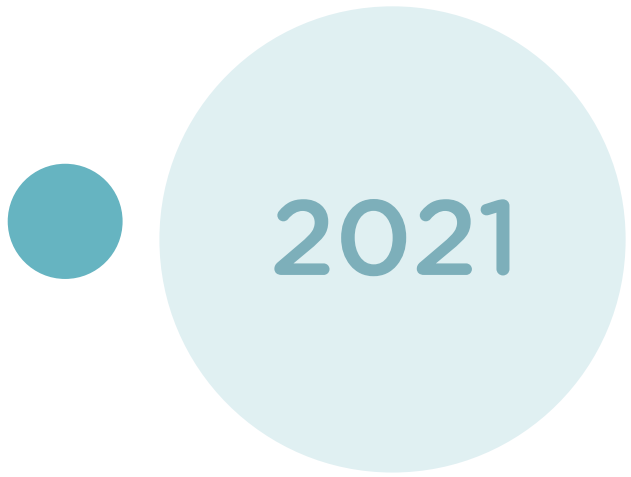
Always on the go, we arrived in Russia. In fact, **Allegrini Russia was established** in 2006, a subsidiary 100% owned by Allegrini S.p.A., with headquarters in Moscow. Our cleaning products began their journey towards new innovation destinations.



Our company has always been committed to helping the environment, creating a new research centre focusing on the **production of detergents using surfactants of plant origin**. Preserving the world's beauty by respecting nature.



In October 2020, with a view to supporting the company's further development, **Allegrini signed an agreement with Metrika SGR S.p.A.**, which acquired a majority shareholding in the company. The shareholders and operational managers, Maurizio and Ottaviano Allegrini, remain at the helm.



Allegrini's quality Italian products are continuing on their journey, picking up even more pace; they now cover 50 countries around the world. We have a proactive and hands-on approach, promoting the Allegrini brand beyond all borders and continuing to look towards new horizons.

● Business units ●

Business Unit
PROFESSIONAL CLEANING
Professional cleaning solutions



Business Unit
COSMETIC
Cosmetic solutions and hotel amenities



● Core values ●

Service

Assistance and consulting come together in a comprehensive range of services.

Passion

Passion is what gives us our commitment to quality in everything we do. Every single day.

Innovation

Cutting-edge technology to achieve company innovation, and more.

Quality

100% Made in Italy:
internationally recognised
quality.

Sustainability

Respecting the environment that surrounds us is always the first step. Respect for the environment means respect for ourselves.

● Products ●

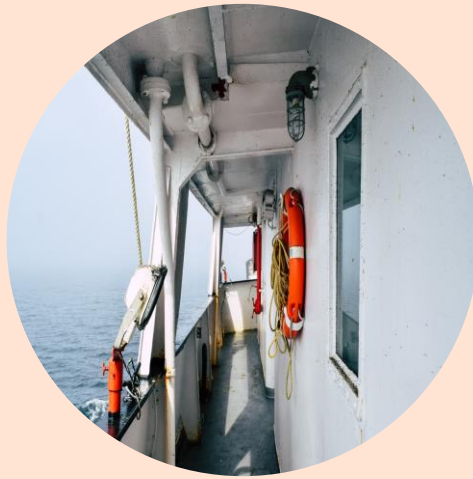
Business Unit
PROFESSIONAL CLEANING



HO.RE.CA &
FACILITIES



CARWASH
& CAR CARE



NAUTICAL



SERVICE



FOOD
INDUSTRY &
ZOOTECHNICS



HEALTHCARE

Business Unit
COSMETIC



HOTEL AMENITIES



HEMP CARE

Zero-mile
production

Planning

Formulations and packaging are totally developed in our company.

Packaging

Produced by our plastic department that uses extrusion, injection and blow technologies.

Customization

The creative team and the sales department collaborate to meet any request of customization.



Production

Part of investments is destined to mixing and filling cutting-edge plants.

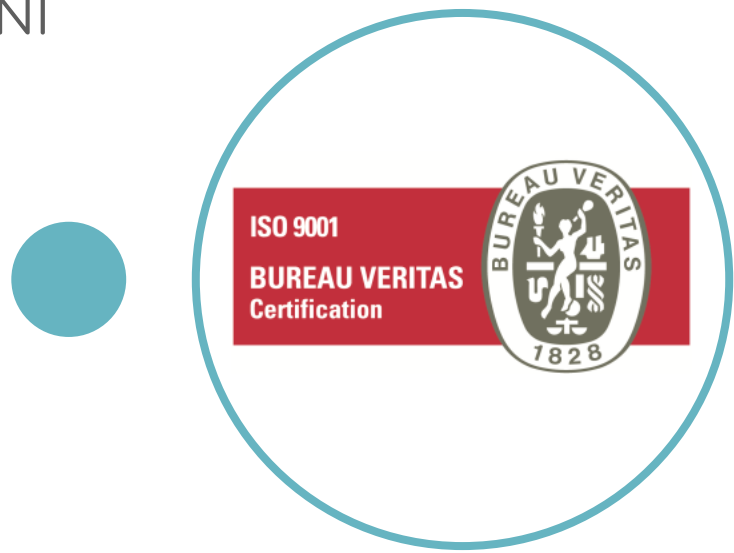
Formulations

Our two R&D laboratories research for the best chemical and cosmetic formulations.

Logistics

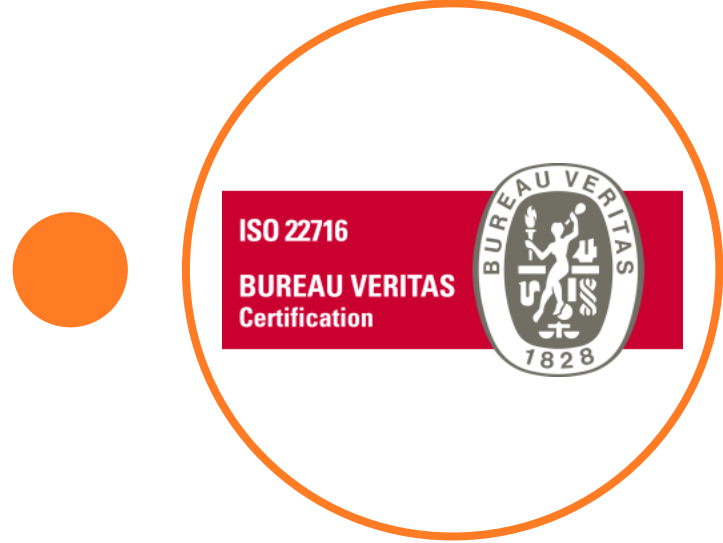
Products are sent from our warehouse to several destination all over the world.

Quality
certifications



ISO 9001

Legislation for the constant company improvement, with the aim of optimizing the organisational structure.



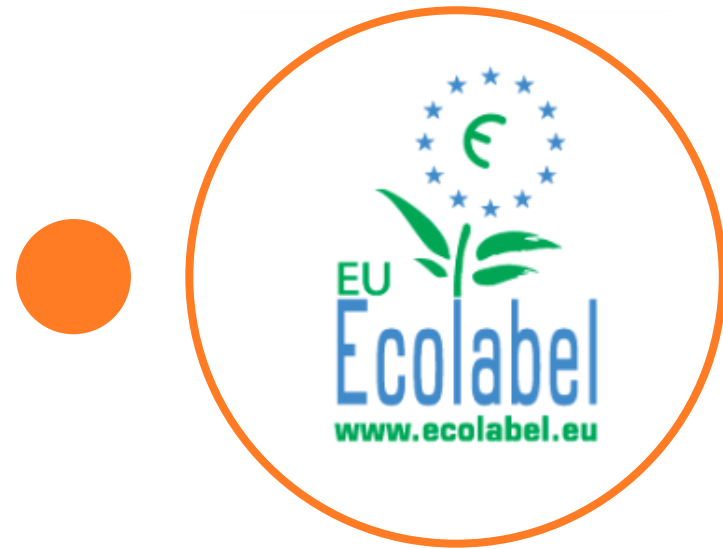
ISO 22716

Every cosmetic product is realised in full compliance with Good Manufacturing Principles (GMP).



ISO 45001

It ensures our conformity with the requirements for the Occupational Health and Safety Management Systems.



ECOLABEL

It's the EU ecological label that recognize products which have a reduced environmental impact in their life cycle, starting from the manufacturing up to their utilisation and subsequent disposal.



ECO CERT

COSMOS certified products are produced in accordance with the highest standards for the biological and natural cosmetics: they are safe, effective and gently to use.



ICEA

It's the primary certification body of the natural cosmetic in Italy. The label ensures that the formulations respect the body wellbeing. The choice of an ICEA certified product is actually the best quality assurance.



HALAL

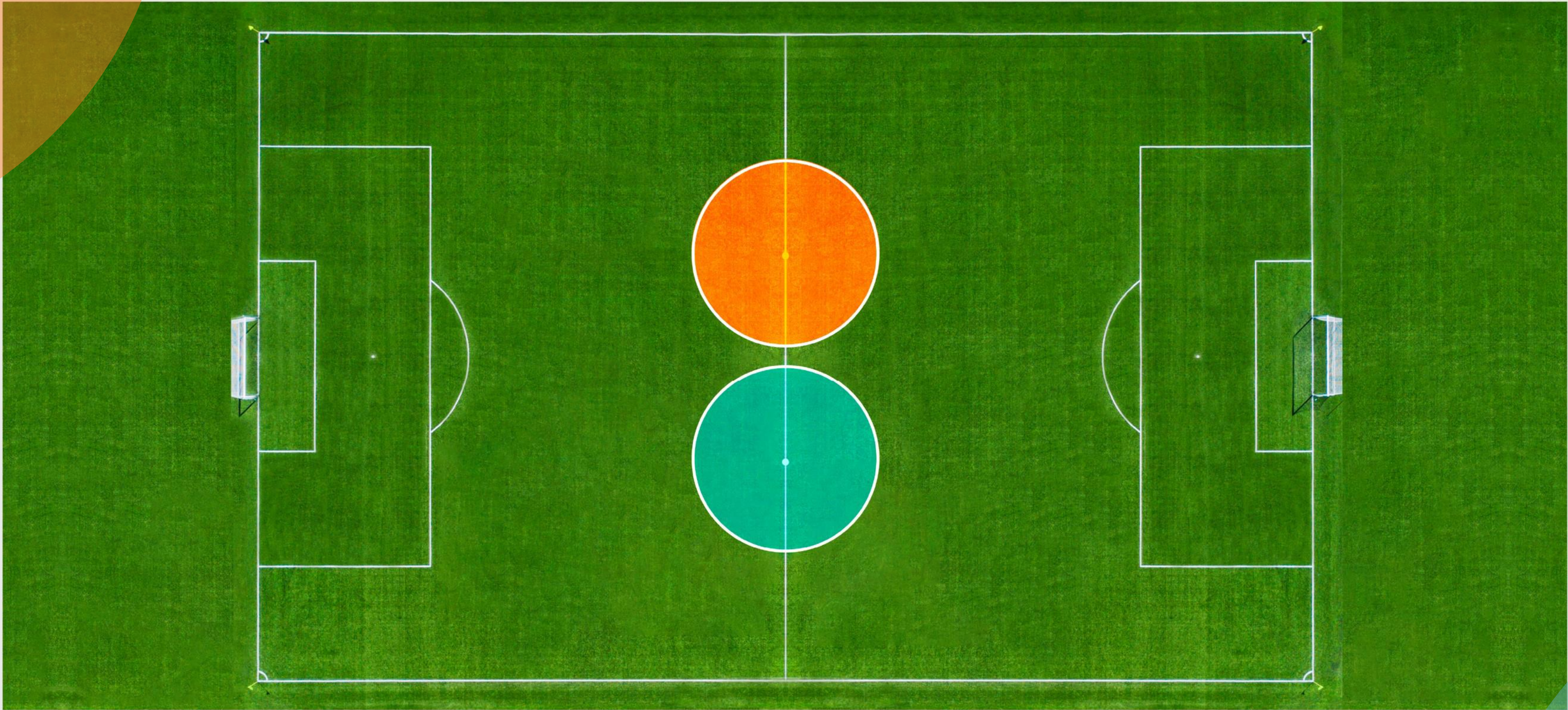
It certifies that the products comply with the Islamic teaching. It is therefore a quality, industry and product certification.

Work-in-progress enlargement project



● The sponsorship ●

OUR TEAM SPIRIT.



Allegrini is taking the field alongside **Atalanta Bergamasca Calcio** with a new Gold Sponsorship.
A choice that recognizes the importance of football as a vector of transversal messages, such as social sustainability and the sharing of values.
A milestone that binds Allegrini to a historical football reality, to deploy team enhancement and international vision.

● PROFESSIONAL ●
CLEANING BU

• Divisions •



HO.RE.CA & FACILITIES

Detergents, disinfectant and hygienizing products for: hotels, restaurants, catering and cleaning companies, commercial premises, schools and health facilities.



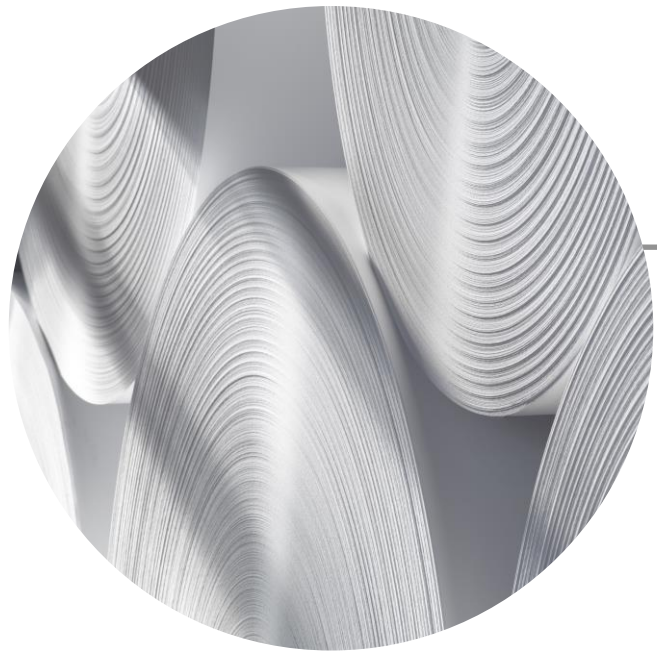
CAR WASH & CARCARE

Detergents, hygienizers and air-fresheners for car cleaning and care for: carwash stations, workshops, car dealerships, service stations.



FOOD INDUSTRY & ZOOTECHNICS

Detergents, disinfectants and products dedicated to the productive livestock well-being in agri-food chains (farming and food industries).



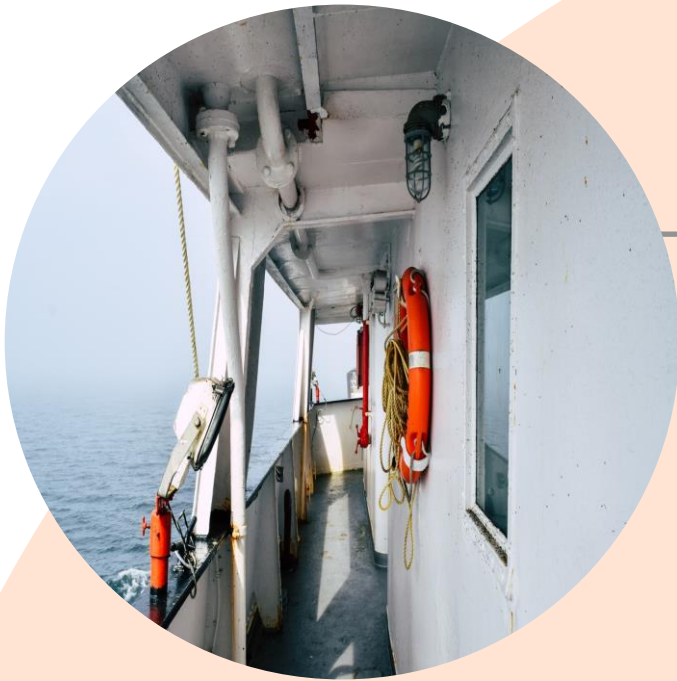
SERVICE

Complementary products, equipment and accessories for all professional sectors.



HEALTHCARE

Detergents, disinfectants and sanitisers for: hospitals, clinics, nursing homes and healthcare facilities in general.

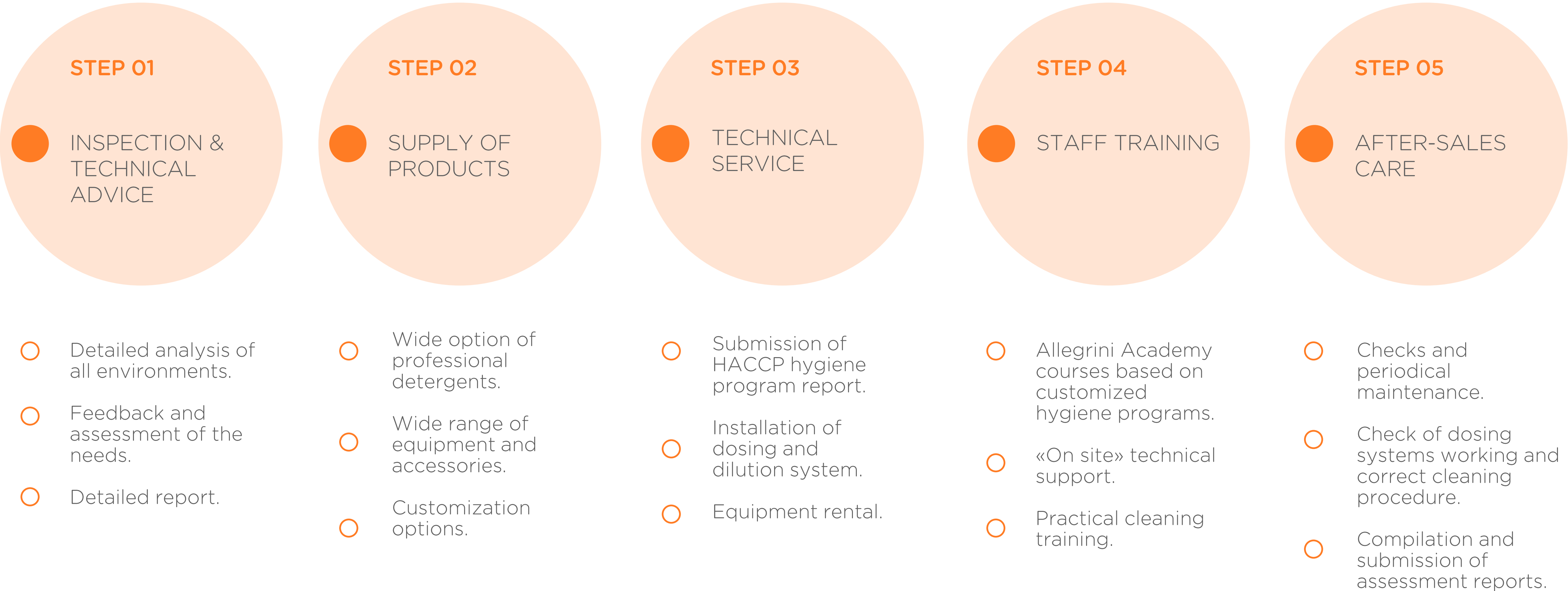


NAUTICAL

Detergents for surface cleaning, maintenance and protection for pleasure boats and shipping companies.

● Full service ●

A single partner for all needs as guarantee of quality and customer care.



TOPFORMULA⁺
METHOD



TOPFORMULA⁺

The Essence of Clean & Hygiene



- A carefully selected **top line detergent** which ensures high performance of cleaning and hygiene.
- Dedicated to major customers: hotel and food chains, RSA, shipping companies and food industries.
- New highly concentrated and innovative formulas potentiated by **FMX**, an innovative **multi-patented dilutions system**.
- Advantages:
 - Space and time optimization
 - Clear improvement of cleaning performances
 - Waste reduction
 - Consumptions tracking
 - Operator safety
 - Environmental care

● Primagel Plus ●

SAFETY IN EASY REACH

Primagel Plus is a **hand-wash gel with hygienizing effect**, which in a few seconds guarantees a safe hygiene against viruses and bacteria.



● References ●



● COSMETIC BU ●

- Only the best cosmetics •



Analysis of market trend.



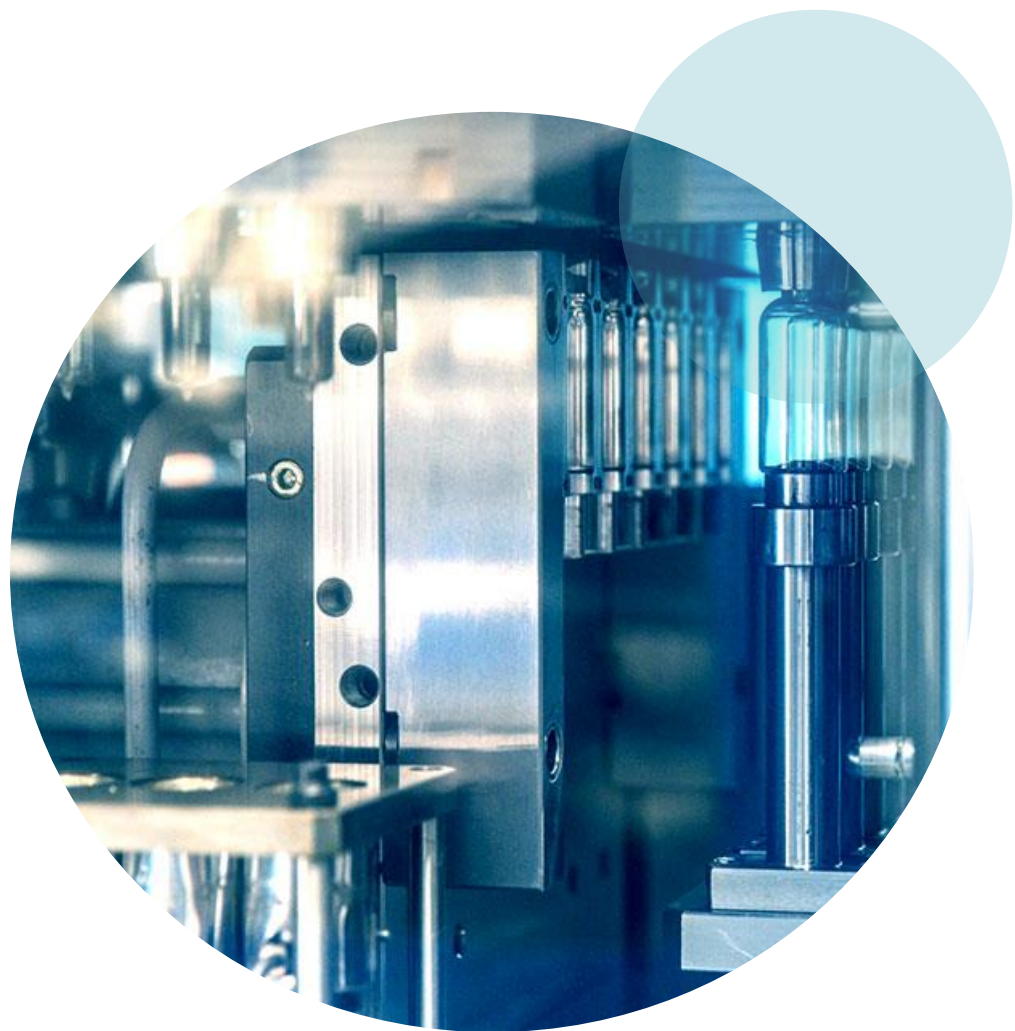
Study and development of cosmetic formulations in the R&D laboratory.



Graphic design implementation.



Product mixing with an osmosis system for water purification.



Packaging production through innovative extrusion, injection and blow moulding.



Bottles printing through 4 sophisticated serigraphy lines.

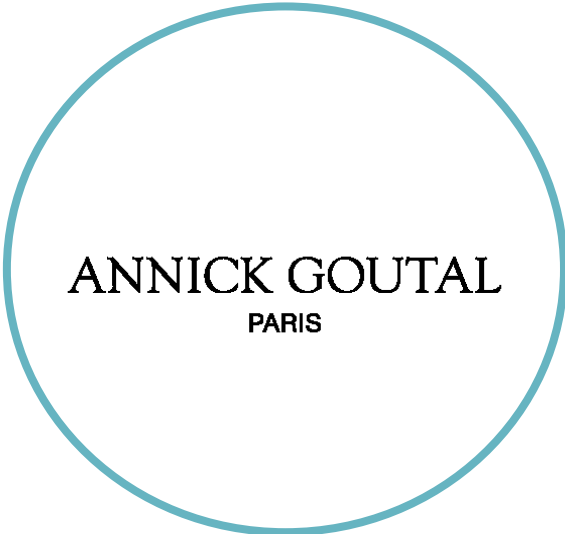


Bottles filling through cutting-edge fully-automated lines, highly productive over 90 million bottles every year.



Warehouse service and logistics.

● References ●



● DPlanet ●

DO NOT DISTURB THE PLANET

A soft, gentle revolution with the kind shape of a drop and the value of a whole planet.

The smallest creation by Allegrini becomes the most powerful recipe. **Purifying body and nature in order to «Do not disturb the planet».**



THE FUTURE IN A HAND

DPlanet is a unique **plastic-free cosmetic line** that lives in harmony with humankind and environment.

Highly sustainable formulas come together in precious solid cosmetics, like small ecological nuggets, **free from water and preservatives**.



• Retail cosmetics •

— HEMP CARE —

HEMP CARE

THE NEW LIFESTYLE COLLECTION WITH ORGANIC ITALIAN HEMP OIL

An ancient elixir of youth rediscovered as a basic ingredient for an entire unisex line that embraces high-performance products specific for the face, body, hair, beard and other refined products for home fragrance.

PRODUCTS: Hair Care, Skin Care, Body Care, Complements, Lifestyle, Beard Care, Hotel Amenities.

TARGET: perfumeries, online shops, concept stores, department stores, pharmacies, spas and hotels.



Talk about Hemp Care





www.allegri.com
www.allegriamenities.com